

Quick Facts

Company name

GCG Marketing

Location

1612 Summit Avenue, Suite 410, Fort Worth, Texas 76102

Contact numbers

Phone: 817-332-4600, Fax: 817-877-4616

Web site

www.gcgmarketing.com

Year established

1973

Number of employees

22

Capitalized billings

\$32,750,000

Agency principles

Scott Turner, CEO

Neil Foster, president

Services & capabilities

Advertising, marketing, direct mail, corporate communication, corporate identity, interactive, special promotion, packaging design and public relations

Industries served

Corporate, retail, consumer, healthcare, oil-and-gas and business-to-business

Awards & recognition

In 2008 GCG Marketing garnered corporate identity awards.

GCG has been ranked as one of the top 50 healthcare agencies in the nation by both *Med Ad News* and *Medical Marketing and Media* since 2005.

In 2007 GCG earned seven gold ADDYs and a Special Judges Award for Best Call to Action at the annual ADDY awards.

In 2006 GCG took home 17 gold ADDYS and a Best of Show award in local competition.