

Time Line

1973

Inception of Graphic Concepts Group

1984

Scott Turner named president

1992

Fisher/Emerson Process Management marketing communications hires Graphic Concepts Group

1996

Exxon Corporation hires Graphic Concepts Group

1999

Neil Foster named vice president

2000

Graphic Concepts Group changes name to GCG to reflect growing breadth of services

2001

Neil Foster becomes agency partner
CEO Robert Langford retires

2002

GCG celebrates 30th anniversary

2003

GCG Healthcare Group formed

2004

Rahr & Sons Brewing, LP hires GCG
MedAd News ranks GCG #22 among the country's top healthcare ad agencies for the first time

2005

GCG Healthcare Group acquires its first \$100 million brand
Medical Marketing & Media ranks GCG among the top 40 healthcare agencies in the nation for the first time

2006

GCG partners with interactive sister company Sitesmart Interactive

2007

Scott Turner named CEO; Neil Foster named president

2008

GCG celebrates 35th anniversary

2009

GCG rebrands itself as GCG Marketing, launches new Web site