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GCG MARKETING RANKED IN NATION'S TOP 75 HEALTHCARE MARKETING AGENCIES

Fort Worth-based agency recognized nationally for its insight, ideas and implementation

FORT WORTH, Texas — July 7, 2009 — [GCG Marketing](#) today announces its ranking among the country's top 75 healthcare marketing agencies by *Medical Marketing & Media* magazine. This is GCG's fifth appearance on the list since 2005.

"We're honored to be a part of this year's *MM&M* ranking, especially since it has been a challenging year for healthcare marketing agencies," said Neil Foster, GCG president. "It's a great feeling to get recognition for our unique approach to gaining new business in a flat year, as well as for the economic advantages we provide our clients."

GCG's *pro bono* work for Tarrant County's AIDS Outreach Center, as well as for the Children's Neuroblastoma Cancer Foundation, which earned the agency a *Med Ad News* Manny award earlier this year, also received acknowledgement from the publication.

About GCG

Fort Worth, Texas-based GCG Marketing is a full-service marketing firm providing strategy and consultation, along with advertising and public relations services, to clients in the healthcare, corporate, consumer and business-to-business arenas since 1973. For more information, visit www.gcgmarketing.com or read the GCG blog at www.gcgideas.com.

About MM&M

Medical Marketing & Media is a monthly business publication that has been serving healthcare marketers since 1966. Each issue carries a mix of industry news and in-depth feature articles on marketing and promotion. *MM&M* publishes an annual advertising agency review listing the Top 75 in the nation. For more information, visit www.mmm-online.com.

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