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## **GCG MARKETING RECEIVES 33 AWARDS IN LOCAL ADVERTISING COMPETITION**

FORT WORTH, Texas—Mar. 2, 2010—Fort Worth-based [GCG Marketing](#) was honored for excellence in advertising with 33 ADDY® awards at the Feb. 27 [American Advertising Federation - Fort Worth](#) 2009 [ADDY® Gala](#), representing another successful year of award-winning work for the agency.

The GCG team received two gold ADDYs for its illustration work for [Cash America International's](#) 2009 annual report, one for a poster campaign designed for [Rahr & Sons Brewing Company](#), one for the creative execution of a special event invitation for [DPT Laboratories](#), and one for a self-promotional poster for the agency. The agency was also awarded 15 silver and 13 bronze ADDYs.

GCG Marketing has received more than 200 ADDY® awards over the past decade, including more than 80 gold awards and numerous Best of Show and Special Judges awards. Since 1999, the agency has won more gold awards and more ADDY® awards overall than any other Fort Worth agency, establishing a strong tradition of success within the Fort Worth community.

### **About GCG**

Fort Worth, Texas-based GCG Marketing is a full-service marketing firm providing strategy and consultation, along with advertising and public relations services, to clients in healthcare, corporate, consumer and business-to-business arenas since 1973. For more information, visit [www.gcgmarketing.com](http://www.gcgmarketing.com) or read the GCG blog at [www.gcgideas.com](http://www.gcgideas.com).

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