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GCG MARKETING WELCOMES TWO NEW HIRES THROUGH INTERNSHIP PROGRAM

FORT WORTH, Texas — Jan. 4, 2010 — Fort Worth-based GCG Marketing today announces the addition of Rolando Guerrero as junior art director and Megan Murphey as account coordinator. Guerrero joins GCG following an eight-month internship at Zag Integrated Marketing Communications, GCG's professionally managed and student-run sister agency; Murphey has served since August as an intern with GCG's account services department.

“Rolando and Megan are proof that our internship programs, both through GCG and Zag IMC, cultivate tremendous recruitment opportunities for us,” said Neil Foster, president of GCG Marketing. “We have seen their potential as interns and look forward to their continued growth as full-time employees.”

Guerrero graduated last month with a bachelor's degree in advertising/public relations from Texas Christian University's Schieffer School of Journalism. Murphey earned bachelor's degrees in both English and advertising/public relations from Texas Christian University in May 2009.

About GCG

Fort Worth, Texas-based GCG Marketing is a full-service marketing firm providing strategy and consultation, along with advertising and public relations services, to clients in the healthcare, corporate, consumer and business-to-business arenas since 1973. For more information, visit www.gcgmarketing.com or read the GCG blog at www.gcgideas.com.

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