



**FOR IMMEDIATE RELEASE**

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**GCG MARKETING WELCOMES SCOTT BROWN AS  
ACCOUNT SERVICES DIRECTOR**

FORT WORTH, Texas — July 20, 2010 — Fort Worth-based GCG Marketing today announces the addition of Scott Brown as account services director. In this role, Brown will manage the one of the agency's account services teams and provide support to all of the agency's clients, including the development of marketing strategies, presenting proposals and monitoring account processes.

“Scott brings with him a level of agency experience and leadership that will be of great benefit to the account services team,” said Neil Foster, GCG president. “He’s a forward-thinking individual whose knowledge of the digital media realm aligns with our growth strategy; we’re all looking forward to what he can bring to the agency.”

Brown joins GCG following an account supervisor position with the Dallas office of Tribal DDB Worldwide, where he worked primarily with client ExxonMobil as well as other well-known brands such as Dyson, AT&T and Pepsi. He has also worked in an account management capacity for Temerlin McClain, Verizon Communications, Inc., Publicis USA and The Loomis Agency. Brown graduated from the University of Texas with a bachelor's degree in advertising.

**About GCG**

Fort Worth, Texas-based GCG Marketing is a full-service marketing firm providing strategy and consultation, along with advertising and public relations services, to clients in the healthcare, corporate, consumer and business-to-business arenas since 1973. For more information, visit [www.gcgmarketing.com](http://www.gcgmarketing.com) or read the GCG blog at [www.gcgideas.com](http://www.gcgideas.com).

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