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**HISTORIC FORT WORTH BRANDING AGENCY RESTRUCTURES  
TO MEET NEEDS OF RAPIDLY CHANGING MARKET**

FORT WORTH, Texas – Jan. 10, 2007 – Local branding agency GCG today announces Scott Turner as chief executive officer and Neil Foster as president.

Advancing from vice president to president, Foster will oversee staff development, assignments and productivity. He will maintain his leadership role in the creative department as creative director. In addition, Foster will continue account service work with key, long-term clients.

Stepping from president to CEO, Turner will continue overseeing financial operations of the agency, along with managing long-term agency accounts, particularly in the annual report arena.

“My immediate goal as president is to examine our current structure and focus to ensure that GCG is positioned for future success and growth,” said Foster. “The marketplace is changing and so are the demands of our clients. Agencies can no longer simply communicate with consumers en masse. We have to find innovative ways to create dialogue with clients’ customers, and our organizational structure must reflect that.”

Previously as vice president, Foster initiated organizational changes including the creation of the GCG Healthcare Group, a separate division within the agency devoted to meeting the needs of healthcare clients. For the past two years GCG has been named among the top 50 healthcare agencies in the nation by both MedAd News and Medical Marketing and Media. Foster was also the driving force behind the development of an interactive team at GCG, a response to the public’s increasing dependence on the Internet and other forms of electronic communication.

**About GCG**

GCG is a full-service agency, providing marketing, advertising and public relations services to corporate, retail, consumer, healthcare and business-to-business clients since 1973. For more information about GCG, please visit [www.gcgadvertising.com](http://www.gcgadvertising.com).

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