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Contact: Jenny Robertson

Phone: (817) 332-4600

Email: robertson@gcgmarketing.com

GCG MARKETING PROMOTES STAFF, WELCOMES INTERNS

FORT WORTH, Texas—Feb. 23, 2010—Fort Worth-based GCG Marketing today announces the recent promotion of Pat Gabriel to creative director and Kris Copeland to senior art director along with the addition of Alex Atkinson and Aaron Mullens as account services interns.

Gabriel has been promoted to creative director from associate creative director and plays a key role in shaping GCG's creative process, from concept to completion. He oversees the creative department, ensuring quality and delivery of all design solutions. In addition to his management duties, Gabriel provides leadership on design projects for multiple accounts, including Exxon Mobil Corporation and Tandy Brands. A self-taught graphic designer, Gabriel has been a member of the GCG team for more than 19 years.

Copeland advances to senior art director from art director. In the two years Copeland has been with GCG, his work has earned the agency significant recognition. His creative execution of the agency's work for the Children's Neuroblastoma Cancer Foundation received national awards in 2009 from *Med Ad News* and *Medical Marketing & Media*. His 2009 work for Lone Star Ag Credit also received a local gold ADDY award.

Atkinson is a recent graduate of the University of Arizona. Prior to joining GCG as an account services intern, she held a communications assistant position for the Clinical Trials Office of the Arizona Cancer Center in Tucson, Ariz.

Also joining the agency as an account services intern, Mullens is currently a senior at Texas Christian University's Neeley School of Business. He is an active member of Beta Upsilon Chi (Brothers Under Christ) fraternity and a member of the American Marketing Association.

About GCG

Fort Worth, Texas-based GCG Marketing is a full-service marketing firm providing strategy and consultation, along with advertising and public relations services, to clients in healthcare, corporate, consumer and business-to-business arenas since 1973. For more information, visit www.gcgmarketing.com or read the GCG blog at www.gcgideas.com.

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