



FOR IMMEDIATE RELEASE

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GARY BLANKENSHIP JOINS GCG AS STUDIO DIRECTOR

FORT WORTH, Texas – Feb. 19, 2007 – Fort Worth-based advertising agency GCG today announces the addition of Gary Blankenship as studio director. In this role Blankenship will serve as a supervisor in the agency's studio department, along with taking a lead role in print production, promotions and the agency's photography studio.

Prior to joining GCG, Blankenship owned his own business, called the G-Ford Group. His previous agency experience also includes stints at Witherspoon Advertising and Public Relations, The Richards Group and the Balcom Agency. Blankenship earned a bachelor's degree from Indiana University.

GCG is a full-service agency providing marketing, advertising and public relations services to corporate, retail, consumer, healthcare and business-to-business clients since 1973. For more information about GCG, please visit www.gcgadvertising.com.

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