



FOR IMMEDIATE RELEASE

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GCG WELCOMES NEW GROUP DIRECTOR JAKE YARBROUGH

FORT WORTH, Texas – Aug. 18, 2005 – Fort Worth-based advertising agency GCG today announces the addition of Jake Yarbrough as a group director. In this role Yarbrough will serve as a supervisor in the agency's account services department, along with taking a lead role in the development of new business.

Prior to joining GCG, Yarbrough served as a vice president at Maverick Advertising and Public Relations and held positions in account services at Stuart Bacon. He earned a bachelor's degree from Texas Christian University.

GCG is a full-service agency providing marketing, advertising and public relations services to corporate, retail, consumer, healthcare and business-to-business clients since 1973. For more information about GCG, please visit www.gcgadvertising.com.

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