



## FOR IMMEDIATE RELEASE

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### GCG LOGOS SELECTED FOR SECOND EDITION OF DESIGN SERIES

FORT WORTH, Texas — Aug. 6, 2009 — Fort Worth-based GCG Marketing has been chosen to feature two of its logos in the second edition of the LogoLounge® *Master Library* series, *Animals and Mythology*. The two logos chosen were for Ugly Pug Black Lager beer and the Fort Worth Opera.

The Ugly Pug logo was created for the packaging of black lager beer for Fort Worth's Rahr & Sons Brewery in 2006, while GCG created the Fort Worth Opera logo during the 2000-2001 opera season as part of a corporate branding package. Two other GCG logos appeared in the first edition of the LogoLounge® *Master Library* series.

"It's great that our logo work is being recognized for a second time," said Neil Foster, GCG president. "The roots of our agency have always included identity work, and even as our capabilities evolve, it's always nice to receive national recognition for our core competencies."

The LogoLounge® *Master Library* is a series that presents various logo design work from professionals around the world. Each book in the series represents a specific logo design category, such as animals and mythology, nature and food, and typography.

#### **About GCG**

Fort Worth, Texas-based GCG Marketing is a full-service marketing firm providing strategy and consultation, along with advertising and public relations services, to clients in the healthcare, corporate, consumer and business-to-business arenas since 1973. For more information, visit [www.gcgmarketing.com](http://www.gcgmarketing.com) or read the GCG blog at [www.gcgideas.com](http://www.gcgideas.com).

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