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Contact: Allyson Cross

Phone: 817-332-4600

E-mail: cross@gcgadvertising.com

GCG HONORED IN MEDAD NEWS MAGAZINE

FORT WORTH, Texas – April 4, 2005 – Fort Worth-based agency GCG makes an appearance in this month's edition of *MedAd News* as one of the top healthcare advertising agencies in the nation. GCG joins 52 other healthcare advertising agencies in this designation. This is GCG's first time to be acknowledged in the publication.

MedAd News has been delivering pharmaceutical business and marketing reports since 1982. It is considered the magazine of choice for insight into the latest business and marketing techniques. For more information, visit www.medadnews.com.

About GCG

GCG is a full-service agency, providing marketing, advertising and public relations services to corporate, retail, consumer, healthcare and business-to-business clients since 1973. For more information about GCG, please visit www.gcgadvertising.com.

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