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GCG ENHANCES CREATIVE AND ACCOUNT SERVICE DEPARTMENTS

FORT WORTH, Texas – June 30, 2008 – Fort Worth-based advertising agency GCG today announces the following new team members in the creative and account services departments: Michelle Clark as account services director, Douglas Mangold as studio assistant, Scott Porter as copywriter and Jenny Robertson as account executive.

Clark has been promoted to account services director after joining GCG in February as a senior account executive. She holds a bachelor's degree in English literature from Millsaps College in Jackson, Miss., and a master's degree in journalism/public relations from Baylor University. Before joining GCG, Clark worked as a communications specialist for the Arlington Independent School District and as a public relations account executive for Witherspoon Advertising & Public Relations. Clark also serves as an adjunct professor for Texas Christian University's Schieffer School of Journalism.

Mangold is a former GCG intern and recent graduate of Westwood College, where he earned an associate's degree in graphic design and multimedia, following a career as a quality director in the automotive industry. In his new role at the agency, Mangold will handle photography, assist in production- and creative-related projects and act as a liaison among all departments to facilitate workflow.

Porter is a recent graduate of the University of North Texas, where he earned a bachelor's degree in journalism with an emphasis in advertising. He joins GCG following a successful internship with the agency.

Robertson joins GCG from m strategies inc., a public relations agency in Dallas. She holds a bachelor's degree in journalism with an advertising/public relations emphasis from Texas Christian University.

GCG is a full-service agency providing marketing, advertising and public relations services to corporate, retail, consumer, healthcare and business-to-business clients since 1973. For more information about GCG, please visit www.gcgadvertising.com.

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